















# Get to the Heart of the Matter



## ... Of Winning Sales and Influencing Business!

Your advertisement in this newspaper takes you right to the heart of the home . . . where the family makes up its mind what and where to buy. It KEEPS you there 'til everybody has a chance to see what you have to show, to read what you have to say.

There's no place like home to start business coming your way . . . no place like The Wayne Herald to "get home" with your message. It puts you in the right place at the right time to get the biggest pay-off on your advertising dollars.

There's an important PLUS-value for you when you advertise in The Wayne Herald. At your command are hundreds of illustrations and hand lettered headings supplied monthly by Metro Newspaper service. They can give your ads extra punch at no extra cost!

*Serving Northeast Nebraska's Rich Agricultural Area, Carrying  
Your Message in an Invited Medium Right into the Home*

# THE WAYNE HERALD



Wayne High . . .

Kindergarten
Pupils neither absent nor tardy first semester were Perry Ed-

the plant grow.
Mrs. Edy Sommerfeld visited second grade Tuesday morning.

Rural Schools . . .

District 8
Marvann/Claus, Teacher
First semester Linda Meyer and Roger Nelson had perfect attendance.

The fourth grade is making a show display of one of their favorite books. Darrell has chosen to make his display about "Sammy Jay," Norma Lutt and Marilyn Stringer have both chosen "Heidi."

District 80
(Mrs. Marilyn Bodenstedt, teacher)
Sandra Eddie and Brenda Thomas had perfect attendance the last six weeks.

from this cake sale and the pencils sold last summer goes into the fund for sponsoring the spring athletic banquet.
Win Over Alumni
Wayne Prep basketball team topped the Alumni in their annual basketball game Friday.

Valentine's Day is Monday, February 14
choose your VALENTINE GIFTS NOW
Candy in romantic heart boxes
Cosmetics
Boxed Writing Papers
AT YOUR Rexall DRUG STORE

Fourteen pupils had 100 percent in the spelling mastery test this week.
Geraldine Gilbert, Rex Goodell, Jay Evans, Sherry Gray, Griess, Mary Johnson, David Judy, Buster Likes, Roger Lunders, Carol Price, Diane VanAuker, Barbara Warner, Jerry Weierhauser and Susan Wright.

District 69
Margaret Claus, teacher
First semester perfect attendance records included Diane Williams, Carol Wilkins and Larry Rhoades.

District 19
Lila Dorman, teacher
Perfect attendance honors for the third period went to Gene Grankquist, Darrell Womble and Delmar Lutt.

District 88
(Mrs. Shirley Brandt, teacher)
Sheryl Roberts, Joyce Gilliland and Ronnie Tenme have had perfect attendance for the past six weeks. Of these, Duane Backstrom, Sheryl Roberts and Ronnie Tenme had perfect attendance the entire first semester.

District 36
(Mrs. Nancy Haier, teacher)
Bob, Merle and Alice Behrman have had perfect attendance the last six weeks. Many others were out because of chicken pox.

Griess Rexall Store
WAYNE, NEBRASKA

Spelling 100 percenters are: Diana Dunklau, Patty Hofedit, Karen Johanson, Sharyl Longe, Irene Marra, Lorraine Morris, Gary Nelson, Phil Pierson and Barbara Wolske.

District 80
(Mrs. Betty Ream, teacher)
Mrs. Max Hendrickson was our teacher one day when Mrs. Ream went to Lincoln.

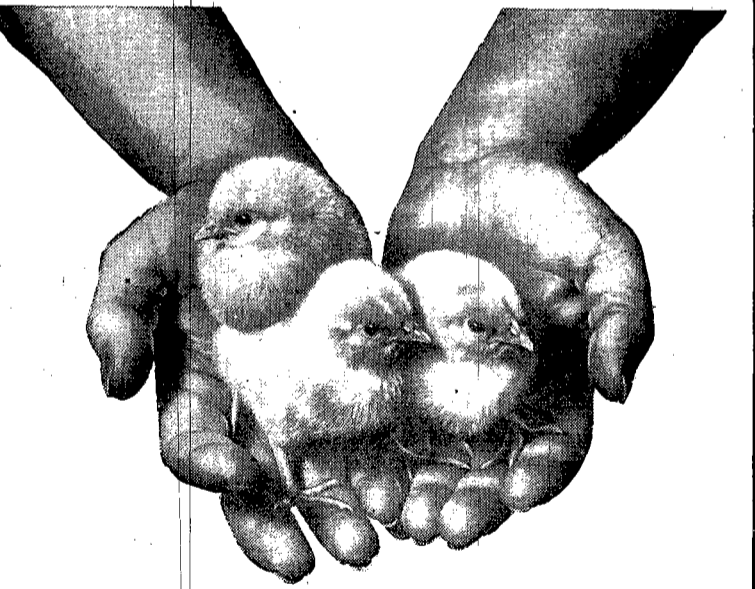
District 71
(Mrs. Betty Ream, teacher)
Mrs. Max Hendrickson was our teacher one day when Mrs. Ream went to Lincoln.

District 4
(Mrs. Margaret Rabe, teacher)
We contributed a total of \$2.50 to the March of Dimes.

Wilbur
By Staff Correspondent
Kenneth Dunklaus entertained Friday evening in honor of Sandra Jean's seventh birthday.

Here's Your INVITATION...

TO OUR OPEN HOUSE



THURS. FEB. 3



U. S. Approved, Pullorum Passed Chicks

COFFEE and DOUGHNUTS WILL BE SERVED ALL DAY THURSDAY

Drop In — Have Lunch and Talk Over Your Chick Problems With Us. Learn More About High-Producing HY-LINES.

MAINTAINING HIGHEST STANDARDS OF CLEANLINESS AND SANITATION

ENGEL'S HATCHERY (Formerly Colson's) Wayne, Nebr.

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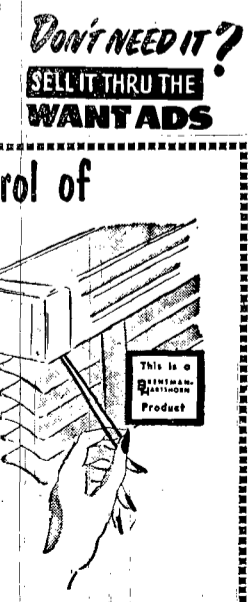
Dinner guests last Sunday in the Edward Mann home were Mr. and Mrs. Luther Milliken.

Mrs. Ed Kenny, Carroll, visited in the Ralph Walsen home Thursday afternoon.

Mr. and Mrs. Ralph Austin and sons spent Friday evening with Mrs. John Bush and Jim.

Don't Need It? Sell It Through Want Ads

Perfect Control of Light and Air At Your Fingertips
Always efficient and always in good taste. B-H Venetian Blinds bring greater comfort to your rooms, new charm to your windows.



Larson's After Inventory SALE
Suits 2 for \$55
Topcoats Reg. Values to \$65
Sportcoats \$19, \$38, \$48
Shoes \$4.88, \$9.88
Jackets \$14 & \$19
Sport Shirts \$2.88, \$3.88, \$6.88
Tanker Jackets \$4.99, \$5.99
Larson's Clothing Store
"GOOD CLOTHES for MEN and BOYS"









# CARROLL Carroll Polio Campaign Total Near \$150; Plan Cage Benefit

Polio Chairman Mrs. Perry Johnson announced this week that contributions in the March of Dimes campaign are now \$147.50 with other reports still to be made. Businessmen gave \$53 while the school drive netted \$21.75. About \$73 was received in the Mother's March.

**At Vet's Hospital**  
Arthur Cook entered the Veteran's hospital at Lincoln Jan. 21 for treatments.

**Baptismal Dinner**  
Mary Ellen, infant daughter of Mr. and Mrs. John Hanson, was baptized by Rev. Jim Griffes at Sunday morning services at the Presbyterian church. Guests in the Hanson home for dinner following services were Mrs. W. R. French and Darrell and Mr. and Mrs. Clarence Granquist and family.

**Enters Air Force**  
Orlin Williams, who volunteered for Air Force duty, left from Norfolk Monday for examination and induction. In his honor relatives gathered in the Mrs. Ward Williams home Sunday. Those present were Mr. and Mrs. Carl Bruce, Valley, Mr. and Mrs. Wayne Williams and Delmar, Mr. and Mrs. Hollis Williams and Marlis and

## NOW'S THE TIME...

### Order Baby Chicks Now

We Sell American Hatchery Chicks from Fremont, Nebr.

# PAUL'S PRODUCE

Phone 520 Wayne, Nebr.

# Gambles

The Friendly Store

## PRICE CUT 28%

### SOLID OAK

### TWEED COVERING

## 5 PC. LIVING ROOM ENSEMBLE -- SLEEPERETTE, LOVELY CHAIR, COFFEE TABLE, 2 LAMP TABLES!

- Basic Pieces for Your Room
- Sofa Easily Converts to Bed
- Durable, Nubby Upholstery
- Charcoal, Red, Gold, Green
- Formica Tops on the Tables

Imagine! Complete set for little more than you'd expect to pay for the sofa-bed alone! Designed by a leading furniture stylist. Sofa converts to 30x72" single bed with comfortable mattress-type innerspring unit. Has new curved front. Tables are a sturdy oak construction with stain-resistant tops that take hardest wear.

139.95 Value

# 99.95

## Gambles

The Friendly Store

Eldon Fleming, Mgr. Wayne, Nebr.

# CARROLL NEWS

By Mrs. Fred Baird, phone 1 on 19

**Friendly Wednesday**  
Evening party for Friendly Wednesday families was held Saturday evening in the Woman's club rooms, Wayne. The February meeting will be a noon luncheon at the home of Mr. and Mrs. Wesley Rubock.

**Central Social Circle**  
February meeting for Central Social Circle was a noon luncheon Tuesday at the home of Mr. and Mrs. Worley Benschof with husbands as guests. The afternoon program was "Interesting Spots in Nebraska" which was part of the year's work on study of Nebraska. Mrs. Henry Kieper was leader.

**Legion Auxiliary Names Mrs. Johnson Secretary**  
Mrs. J. C. Woods and Mrs. Wayne Straight were hostesses Tuesday afternoon for meeting of the Legion Auxiliary at the Woods home. Mrs. Frank Brudigan and Mrs. Eldon Woods were guests.

**Merry Makers**  
January party for EOT was held Friday evening in the home of Mr. and Mrs. Ray Finn with Mr. and Mrs. Elmer Peterson as assisting hosts. Honors in cards went to Mr. and Mrs. Ray Hanson, Mr. and Mrs. Henry Wacker, Jr., and Mr. Martin Rasmussen.

**Society ...**  
**Card Club**  
Mr. and Mrs. Bob Peterson were hosts for Card Club Friday evening. Mr. and Mrs. Elwin Jones, Mr. and Mrs. Dewey Jones and August Franzen received prizes. Friday's meeting will be with Mr. and Mrs. George Johnston.

**Woman's Club**  
Carroll Woman's club will meet Feb. 10 at the home of Mrs. Tom Roberts. Mrs. Joy Tucker will be leader of the lesson on redistricting. Mrs. Lee Collins will be special leader. Those to serve are Mrs. Ed Trautwein, Mrs. T. P. Roberts and Mrs. Clair Theophilus.

**Churches ...**  
**St. Paul's Lutheran Church**  
(Roy Beckman, pastor)  
Sunday, Feb. 6: Sunday school, 10 a. m.; divine worship with holy communion, 10:45. Announcements may be made Saturday evening.

**Methodist Church**  
(C. L. VanMatre, pastor)  
Sunday, Feb. 6: Morning worship, 9:45 a. m.; Sunday school, 10:45; Youth fellowship, 7:30 p. m. Wednesday, Feb. 9: Final WSCS noon luncheon.

Mr. and Mrs. Clarence Pfeiffer spent Friday evening in the Ray Johnston home Saturday evening in the Arthur Glass home and Tuesday evening in the Junius Jorgensen home.

Mr. and Mrs. Clarence Pfeiffer had dinner Tuesday with Mr. and Mrs. Chris Peterson.

Mr. and Mrs. Earl Bethune and family, Randolph, were Friday evening callers in the Les Bethune home.

Jessie W. French spent Wednesday evening in the Clarence Granquist home.

Mr. and Mrs. Fred Eckert were Sunday afternoon and supper guests of Mr. and Mrs. Donald Wacker.

Mrs. Wesley Rubock returned from Neigh Friday evening. She had assisted Mr. and Mrs. Vernon Hanson in getting settled in their new home after they had moved from Sioux City.

Callers during the week in the home of Mr. and Mrs. Fritz Avermann were Mr. and Mrs. Harvey Avermann and family, Mr. and Mrs. Leonard Krueger and David and Mrs. and Mrs. Frank Brudigan and family.

Harry Lyons was a Sunday afternoon and supper guest in the George Johnston home.

W. W. Garwood, Wayne, spent Sunday in the Otto Wagner and David Garwood homes.

**Men's Club Meeting**  
Rev. Felician F. Payas, Atkinson pastor, was guest speaker at a meeting of Our Community Men's club Thursday night at the Presbyterian church. Elections were postponed until the next meeting.

About forty relatives and friends spent Saturday evening in the home of Mr. and Mrs. Julius Menke in honor of Mr. Menke's birthday.

Relatives received word Wednesday of the death of Mrs. Elsie Johnson, Columbus Junction, Ia., after a two-year illness. She is a niece of Mrs. Laura Kraft, Mrs. Elizabeth Rees and Dave Griffith.

Mr. and Mrs. Dave Griffith will be music instructor in the elementary schools there. Mr. Owens drove a new car home.

Stanley Owens returned to Lincoln where he attends the University Tuesday.

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## McDonald's

# Wash Dress Party

COME JOIN THE FUN... SAVE MONEY!

## Value-packed gay gingham

Suds-loving beauties can't shrink out of fit or fade! Day-brightening styles!

Only 2 of many lovely styles in gingham are shown. Sanforized for lasting fit, mercerized for wear and luster. Yarn-dyed colors stay fresh, clear. SAVE!

**A. Carefree gingham** blooms with embroidered organdy daisies. Woven black, green, brown or red checks in women's sizes 9 to 17, 12 to 20. Top values. Come choose!

**B. These beauties** are styled with mandarin collars, handy pockets; accented with piping. Green, black, brown or red; women's 12 to 20, 14 1/2 to 24 1/2. What a buy!

(Not shown) Button-front gingham with gracefully curved pockets. Black, red, green or brown in sizes 12 to 20 and 14 1/2 to 24 1/2. Hurry for yours!

**We Say "FREE!" We Mean**  
**FREE!**  
**\$1.00 Tube Pile Ointment**  
Noted Clinic Makes Most Unusual Offer to Any "Afflicted Person—No Coupon—No Charge"

There are no "strings"; we don't mean free "with" something! We mean just this: In order to introduce it to anyone who is afflicted with Piles (Hemorrhoids) or any similar rectal condition, the Thornton Minor Clinic will send free on request, a full-size \$1.00 tube (not a mere sample) of Thornton Minor Pile Ointment—free and postage paid. Send only your full name, age and address. A post card will do. However, this offer is limited and may be withdrawn at any time, so we suggest you write at once. Address: Thornton Minor Clinic, 911 N. East Lincoln Blvd., Kansas City 9, Mo. This offer is exactly as stated above—no charge no obligation—no bill now or later.

"Confidentially, Ma'am, We Don't Keep It In Sugar Bowls!"

A good place to keep your bonds, insurance policies, irreplaceable papers and valuable jewelry is in pure vault. We have a few safe deposit safes available now, and the cost is so nominal that you can find no better or cheaper protection anywhere. Why not see us today?

# First National Bank

200 Main Phone 7

## Come Join the Party!

# Free Coffee & Cookies

will be served

## Saturday, Feb. 5th

from 10 a.m. to 4 p.m.

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